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PRODUCT CATALOGUE



OVERVIEW

Our Story & Mission

Bath Magic has been bringing colour, fun, and creativity to bath time since 2015. What started as a simple idea - to make bath time educational and more exciting for little ones - quickly grew into a beloved brand stocked by some of South Africa's biggest retailers, including Toy Kingdom, Toys R Us, Hamleys, and many others.

Our mission is simple:

To turn everyday bath time into a magical moment of play, imagination, and relaxation. We believe that bath time should be more than just a routine - it should be something kids look forward to and get excited about!

With a strong focus on safety, quality, and joy, we create products that parents can trust and children adore. Every Bath Magic item is thoughtfully designed to spark delight, encourage creativity, and make a colourful splash!



FiZZLeS

colourful bath
MAGIC!

BATH WATER COLOURS



FiZZLeS – Bath Magic's most loved product and your kid's favourite bath-time buddy! FiZZLeS turn plain bath water into a swirl of magical colours making bath time fun and educational!



Value Pack (Boy)

Made with non-toxic ingredients, gentle FDA-approved colourants, and a light scent for added delight, FiZZLeS are safe for kids (and curious grown-ups too!). Dermatologically tested so you can trust them to be kind to even the most delicate skin.



Value Pack (Girl)



CDU (Girl)

BATH TIME IS PLAY TIME!



CDU (Boy)



DUSTEEZ

Dusteez – Colourful Bath Dust



Ballerina

Unicorn

Flamingo

Superhero

Bath Monster

Colourful bath dust made with gentle and kind ingredients.
Each bottle contains the equivalent amount of two bath bombs.
Sprinkle in as much or as little as you like!

Bath Dust

3-Pack Rainbow Edition



Turn bath time into a magical, swirling rainbow! This value pack includes three vibrant, sprinkle-top bottles filled with gentle, skin-loving bath dust. Simply twist, sprinkle, and watch the water fizz into brilliant colours. Perfect for kids, teens, and the young-at-heart, it makes every soak a fun, sensory escape—great as a gift!

BATH CRITTERS

Make a splash during bath time with non-toxic foam Critters



Wild Animals



Engage, entertain, and educate!

Let them float or stick to bathroom tiles and tub when wet. They won't change shape or absorb any water to make them long-lasting.

1 x Handy Mesh storage bag included



Marine





bath Slidey

Engineering 101! Build and rebuild!

Make bathing fun and educational with Bath Slideys. Fostering creativity, fine motor skills, and endless giggles, this bath toy turns every soak into a fun learning experience!

Can be used in the bath, the shower, or any other tiled/smooth wall!



66 Pieces



34 Pieces



BATH CONFETTI



Confetti CDU x 24 Tubes

Transform your daily bath routine into a kaleidoscopic and playful experience with our colorful bath soap paper confetti!

Each sheet of confetti bursts with an array of captivating colors, turning your bathtub into a mesmerizing, kaleidoscopic oasis.

BATH BOMBS



Get ready for a colourful (bath) bomb explosion!

- Earth (bath) Bomb
- Rainbow (bath) Bomb

Made with gentle and kind ingredients.

BATH DOODLES

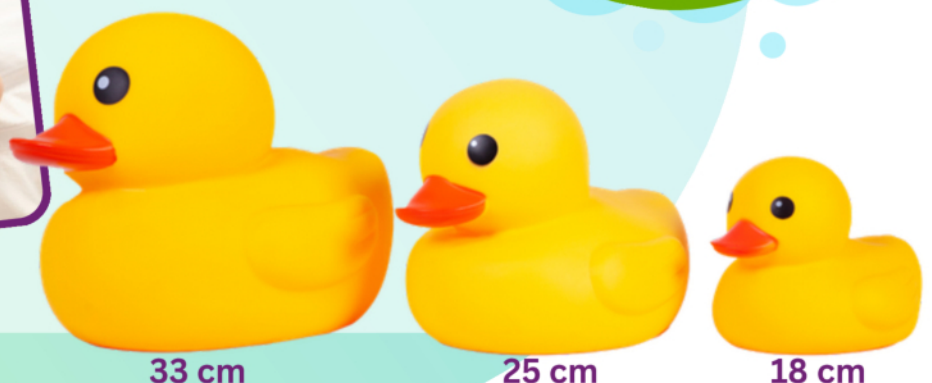


Unleash creativity at bath time with Bath Doodles! These colorful, easy-to-grip bath crayons let toddlers and kids draw, scribble, and create masterpieces on tub walls and tiles. Made with non-toxic, washable materials, Bath Doodles wipe off effortlessly, turning every bath into a fun and mess-free art session!

BFG BATH DUCKS



The Big Fun Giant ducks that turn bath time into a wacky, quacky adventure!



33 cm

25 cm

18 cm

DUCKS & MORE DUCKS



Rub a Dub
Duckies



3 Pack



SKWIRTIES

5 Pack
10 Pack



Funky
Duckies

5 Pack
10 Pack



New!

BATH VOLCANO

Get ready for an eruption of FUN at bath time! FiZZLeS Volcano turns ordinary baths into spectacular, bubbling adventures!



Simply pour water into the bottle and watch as it fizzes, foams, and overflows with a cascade of colourful magic foam, swirling and tinting the bathwater into vibrant shades of delight!

With 5 exciting colours, every bath becomes a dazzling sensory adventure that kids (and grown-ups too!) will love.

Safe, gentle, and oh-so-magical – it's bath time like never before!



New!

FIZZLes® Bombe

Splash! Fizz!
Discover the surprise.

Drop a Bath Magic bath bomb into the tub and watch the magic explode! It fizzes, bubbles, and swirls your bath water into bright, magical colours right before your eyes.

But wait... the real fun is still coming!

As the bath bomb fizzes away, it reveals a mystery foam surprise shape hidden inside! What will you discover today? A star? A heart? Something silly? Every bath is a new surprise waiting to pop out!

Each Bath Magic pack includes 3 colourful bath bombs, so the fun doesn't have to end after just one bath.

